

******* URGENT: Food Product Recall Notice*******

FOR IMMEDIATE RELEASE

EVR Foods, Inc. (dba LAVVA)
174 Bogart St. Unit 208
Brooklyn, NY 11206

January 6, 2020

Dear valued partner,

EVR FOODS, INC. IS ISSUING A FOOD SAFETY RECALL ALERT ON POTENTIALLY CONTAMINATED **LAVVA BLUEBERRY YOGURT 5.3OZ (LOT CODE: 2/21/21)**. You are receiving this letter as your company has been identified as having received a shipment containing the product in question.

EVR FOODS, INC (dba LAVVA), is recalling all 5.3 ounce cups of blueberry yogurt dated **2/21/21** due to recent test results indicating a potential mold contamination. While this sku and date code cleared strict QA/QC testing protocols, and only 2 sightings of mold have been identified to date, we are sending this notice out of an abundance of caution. No illnesses have been reported to date and given the mold issue is not of serious health concern, we do realize that there are some people who have sensitivities to mold and thus, again, out of an abundance of caution we are sending this notice.

In order to provide full traceability the current inventory needs to be located and accounted for. We kindly request each customer to please take a current inventory count of any remaining inventory of the product in question (including coolers, storage rooms, on shelf, etc.) and reply back to Lavva's food safety team (foodsafety@lovvelavva.com) to confirm this product has been identified, removed, and discarded.

This product was produced at the manufacturing facility in Norwich, NY and has only been linked to this one date code. The recalled blueberry yogurts were distributed nationwide in retail stores and not sold online. The product comes in a 5.3 ounce, colorful plastic cup with a foil lid, marked with lot # 022121 on the bottom of the cup which is also used as the expiration date of the product.

Consumers who have purchased 5.3 ounce packages of 2/21/21 Blueberry Lavva Yogurt are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the company at hello@lovvelavva.com. Inquiries specifically related to this recall can be directed to foodsafety@lovvelavva.com for a timely response. Thank you for your prompt attention to this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'EK', is positioned above the contact information.

Eric Kinniburgh
Chief Operating Officer
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