

# PRODUCT MARKET WITHDRAWAL - Acure Body Products 091024

Date of Issue – 2024-09-10

UNFI was notified by the manufacturer of a food safety event. Records indicate your location may have received impacted product. Refer to this notice and the supplier letter to identify and remove impacted product from the marketplace. Enter your findings into Recall Infolink.

**Impacted UNFI Business Units:** Natural  
**Event Classification:** Market Withdrawal

**Supplier Name:** BETTER PLANET BRANDS LLC  
**Supplier Contact:** Peter Stoyan, pete@acure.com, 754-778-6093  
**Product Issue:** Slight Spike in Customer Complaints of skin irritation.  
**Retail Disposition :** Destruction

Brand Name & Description	Pack Size	Case UPC	Unit UPC	Impacted Best by Date(s)/ Lot Codes (MUST provide Best By Date)
ACURE Brightening Face Scrub (ET1012)	12	1085409002061	854049002064	Lot Codes BDEL / CDEL / B1FL
ACURE Ultra Hydrating Shampoo (ET1025)	12	10813424022773	813424022776	Lot Code B1FL

**Cease distribution on the above product. Isolate the product in a secure location  
Follow the below instructions to ensure proper disposition of the product.**

1. Remove items listed above from sales floor, displays and back stock.
2. Count the units of impacted product (only date(s)/lot code(s) listed above) and record in Recall Infolink.
3. Impacted product must not re-enter commerce or be made available for consumption by any means.
4. **For Credit:** Enter your impacted product count (only date(s)/lot code(s) listed above) through Recall Infolink
5. Complete disposition ASAP
6. Inspect inbound product for the next 48 hours to ensure no impacted product is received

# ACURE®

09/10/2024

Dear UNFI,

ACURE takes great pride in providing skincare products of the highest quality with excellent consumer experience as a top priority.

We recently identified the following item for a voluntary withdrawal...

Item Number: ET1025 - UPC: 813424022776

Item Description: Ultra Hydrating Shampoo



Lot code affected: B1FL

Production Date: January 2024

Associated PO's and ship dates have been communicated in a separate file provided to UNFI.

To implement this voluntary withdrawal due to a slight rise in customer complaints of skin irritation, please take the following actions:

1. Discontinue purchase / distribution of all specific lot codes until further notice.
2. Remove all units with the above affected lot code and return to ACURE.

We sincerely apologize for any inconvenience and appreciate you working with us to rectify this error.

Direct any questions to:

Pete Stoyan [pete@acure.com](mailto:pete@acure.com)

Director of Distribution

Better Planet Brands LLC

754-778-6093

Sincerely,

Jon Guerra, CEO

# ACURE®

09/10/2024

Dear UNFI,

ACURE takes great pride in providing skincare products of the highest quality with excellent consumer experience as a top priority.

We recently identified the following item for a voluntary withdrawal....

Item Number: ET1012 - UPC: 854049002064

Item Description: Brightening Facial Scrub



Lot codes affected: BDEL, CDEL & B1FL

Production Dates: December 2023 & January 2024

Associated PO's and ship dates have been communicated in a separate file provided to UNFI.

To implement this voluntary withdrawal due to a slight rise in customer complaints of skin irritation, please take the following actions:

1. Discontinue purchase / distribution of all specific lot codes until further notice.
2. Remove all units with the above affected lot codes and return to ACURE.

We sincerely apologize for any inconvenience and appreciate you working with us to rectify this error.

Direct any questions to:

Pete Stoyan [pete@acure.com](mailto:pete@acure.com)

Director of Distribution

Better Planet Brands LLC

754-778-6093

Sincerely,



Jon Guerra, CEO