

# purely elizabeth.™

January 3, 2020

Dear Purely Customer,

Purely Elizabeth is initiating a voluntary recall of 2 flavors of our Probiotic Granolas due to a mislabeling error that has resulted in an undeclared allergen (walnuts) being present in our Chocolate Sea Salt Probiotic Granola.

This recall has been initiated because it has come to our attention that briefly during production, pouches of Chocolate Sea Salt Probiotic Granola were used to package Maple Walnut Probiotic Granola. All mislabeled pouches of granola were packed into master cases labeled as 8oz Maple Walnut Probiotic Granola. Preventive measures have been put in-place at the manufacturer level to prevent future issues of this nature.

Impacted items include these specific products and lot codes:

**Maple Walnut Probiotic Granola UPC 855140002694      Lot Code: OHB29519 Best by 10/21/20**

Although you did not receive master cases marked 8oz Chocolate Sea Salt Probiotic Granola, you may have received mislabeled pouches inside the master cases marked as 8oz Maple Walnut Probiotic Granola. Therefore, we are recalling the following as well:

**Chocolate Sea Salt Probiotic Granola UPC 855140002687      Lot Code: OHB29519 Best by 10/21/20**

**Examples:**

Correct Master Case Label + Pouch Inside:

Case Label



Pouch inside



What was incorrectly produced:

Case Label



Pouch inside



This recall is being conducted with the knowledge of the US Food and Drug Administration.

Please immediately examine your inventory and destroy product from these specific lot codes. Additionally, if you have further distributed recalled product, please identify those consignees and notify them of this issue so that all recalled product can be removed from commerce. People with an allergy or severe sensitivity to tree nuts, specifically walnuts, run the risk of experiencing a serious or life-threatening allergic reaction if they consume this product.

Product lot codes can be found on master case labels and on the back of retail product packaging. For any questions, please do not hesitate to contact us at the following email address: [support@purelyelizabeth.com](mailto:support@purelyelizabeth.com)

I started Purely Elizabeth in order to create the highest quality products and something like this we do not take lightly. I thank you for your understanding and continued support!

All the best,

Elizabeth Stein  
Founder and CEO