

PRODUCT MARKET WITHDRAWAL - The Good Crisp Company Sea Salt Vinegar Chips 090823

Date of Issue – 2023-09-08

UNFI was notified by the manufacturer of a food safety event. Records indicate your location may have received impacted product. Refer to this notice and the supplier letter to identify and remove impacted product from the marketplace. Enter your findings into Recall Infolink.

Impacted UNFI Business Units: Natural
Event Classification: Market Withdrawal

Supplier Name: ABC NORTH AMERICA LLC

Supplier Contact: Annie Grifkin, operations@thegoodcrispcompany.com, 1-800-953-1378
agrifkin@thegoodcrispcompany.com

Product Issue: In our quality taste assessment, we found that this product has an off-flavor that does not meet our high standard. While no immediate health concerns have been identified, we believe it is imperative to maintain the trust and satisfaction of our valued customers.

Retail Disposition : Destruction

Brand Name & Description	Pack Size	Case UPC	Unit UPC	Impacted Best by Date(s)/ Lot Codes (MUST provide Best By Date)
The Good Crisp Company Sea Salt and Vinegar Canister Chip	8 pack	385-15620-07125-3	851562007125	5/24/24, 5/25/24, 5/26/24, 6/18/24

**Cease distribution on the above product. Isolate the product in a secure location
Follow the below instructions to ensure proper disposition of the product.**

1. Remove items listed above from sales floor, displays and back stock.
2. Count the units of impacted product (**only date(s)/lot code(s) listed above**) and record in Recall Infolink.
3. Impacted product must not re-enter commerce or be made available for consumption by any means.
4. **For Credit:** Enter your impacted product count (**only date(s)/lot code(s) listed above**) through Recall Infolink
5. Complete disposition ASAP
6. Inspect inbound product for the next 48 hours to ensure no impacted product is received



September 7, 2023

Dear Valued Customer,

At The Good Crisp Company, we take great pride in delivering high-quality products that meet and exceed the taste expectations of our customers.

We have recently identified an issue with a SKU, Sea Salt and Vinegar, and as part of our stringent taste quality control processes, we have decided to put on quality hold the following product:

Product: Sea Salt and Vinegar 5.6oz

Pack Size: 8 pack

Best Before Date: 5/24/24; 5/25/24; 5/26/24; 6/18/24

In our quality taste assessment, we found that this product has an off-flavor that does not meet our high standard. While no immediate health concerns have been identified, we believe it is imperative to maintain the trust and satisfaction of our valued customers.

As a responsible company, we have taken the following actions:

Immediate cessation of distribution and sale of products from the affected lot.

A thorough investigation into the root cause to prevent similar issues in the future.

We understand the inconvenience this may cause to both you and your customers, and we sincerely apologize for any disruption this may create.

If you currently have any inventory with the affected lot code, we kindly request that you:

Put on immediate quality hold the affected products to prevent any further distribution or sale this product should also be placed on hold at retail locations. Please notify us the quantity in your possession by BBD and quantity shipped to stores and/or consumers by BBD, by EOD 9/8/23 .

Thank you for your understanding and cooperation in this matter. If you have any questions or require further assistance, please do not hesitate to reach out to our customer support team at: operations@thegoodcrispcompany.com – or by phone 1-800-953-1378.

We appreciate your continued support and look forward to serving you with our products in the future.

Sincerely,

The Good Crisp Company
2525, Arapahoe Av. Suite, E4-832 Boulder Co 80302
www.thegoodcrispcompany.com