

**Subject:** Zevia Voluntary Withdrawal of Ginger Beer Mixer Lot Codes G2013 & G2014

Dear Lisa,

Please find the below information from Jeff Taylor, our VP of Sales USA regarding the a Voluntary Withdrawal of specific lot codes of our Ginger Beer Mixer 6-Pack. **This is not a Safety Recall.** We are sorry for the inconvenience; the Ginger Beer Mixer does not meet our quality standards for taste and we've decided to withdraw it from the market.

I will be your point of contact and will reach out to you by phone as well to discuss your preferred handling of this product.

**Re: Zevia Voluntary Withdrawal of Ginger Beer Mixer Lot Codes G2013 & G2014**

Zevia has identified a quality issue affecting specific lot codes of Ginger Beer Cocktail Mixer. In order to maintain a high-quality consumer experience, we are executing a voluntary withdrawal of the affected lot codes. **There is no food safety risk**, but the issue could result in product that does not meet our flavor and quality standards.

This withdrawal applies to:

**Lot codes: G2013 & G2014**

Product Description: Zevia Ginger Beer Cocktail Mixer 4/6 pk

Zevia Item: 00401-7

Case GTIN: 10849429000539

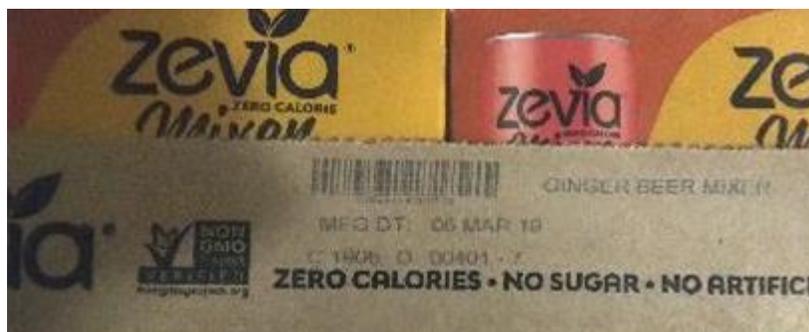
Carton UPC: 849429000532

Requested action:

- Check on-hand stock for affected lot codes.
- Dispose of affected lot codes, following disposal and recycling protocols.
- Provide Zevia proof of destruction for full credit on affected cases.
- If you have consumers with further questions, please direct them to 855.GO.ZEVIA (855.469.3842) or [zevia@zevia.com](mailto:zevia@zevia.com).

If you need any additional information or support on this matter, please contact your Zevia salesperson, or me at [jeff@zevia.com](mailto:jeff@zevia.com).

We thank you for your assistance with this issue. We value your continued partnership and support.





Thank You.

**Jonathan Prince**

**Director of Sales**

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