

COMPANY ANNOUNCEMENT

Simple Mills Issues Voluntary Recall on a Select Number of Lots of Fine Ground Sea Salt Almond Flour Crackers Due to the Presence of Undeclared Milk

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

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Summary

Company Announcement Date:

October 06, 2021

FDA Publish Date:

October 07, 2021

Product Type:

Food & Beverages

Reason for Announcement:

Undeclared milk

Company Name:

Simple Mills

Brand Name:

Simple Mills

Product Description:

Fine Ground Sea Salt Almond Flour Crackers

Company Announcement

Simple Mills is initiating a voluntary recall because a select number of Fine Ground Sea Salt Almond Flour Cracker boxes were erroneously packed with bags of Farmhouse Cheddar Almond Flour Crackers. As a result, the packaging does not list the presence of a possible

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allergen (milk). Some people who have an extreme allergy or severe sensitivity to milk could run the risk of a serious or lifethreatening allergic reaction if they consume this product.

Following are the product lots impacted by this voluntary recall.

Product Name	Box Size	Item Number (UPC)	Lot Codes (Best By Date)
Fine Ground Sea Salt Almond Flour Crackers	4.25oz (120 g)	856069005131	02/12/2022
			02/13/2022
			02/14/2022
			02/15/2022

Recalled product could have been sold as an individual box or part of a 3 or 6 pack of 4.25 oz boxes. On individual boxes, the lot code (Best By date) can be found on the top of each box and the item number (UPC) can be found on the bottom of each box. Photos of the packaging of the recalled product are below.

This product was distributed nationally via brick-and-mortar retail, direct delivery, and e-commerce. This is the only product that is subject to the recall. Impacted retailers have been notified and are removing the product from their warehouses, distribution centers, and store shelves.

We were made aware of this issue via consumer contact. To date, there has been one report of a consumer experiencing mild symptoms.

Consumers who purchased the impacted product specified above or have questions can contact Simple Mills at info@simplemills.com (<mailto:info@simplemills.com>) or (312) 410-8414 Monday through Thursday 9 am - 5 pm CST and Friday 9 am - 1 pm CST.

For media inquiries, reach out to Aurora Gonzalez at aurora@leveecommunications.com (<mailto:aurora@leveecommunications.com>).

Company Contact Information

Consumers:

Simple Mills

☎ 312-410-8414

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✉ info@simplemills.com (mailto:info@simplemills.com).

Media:

Aurora Gonzalez

✉ aurora@leveecommunications.com (mailto:aurora@leveecommunications.com).

Product Photos



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Feel what good food can do.®

Food has the power to transform how you feel.
To help you live your fullest life. At Simple Mills,
we're passionate about harnessing that power.
We select only simple, purposeful ingredients,
and nothing artificial ever.

We're raising the bar. Raising expectations that
food can be both delicious and nourishing,
so you can thrive.

- Kaitlin & the Simple Mills Team

Snack with Purpose

Our wholesome flour
blend is powered
by nuts & seeds



You'll also love our
COOKIES • BARS • BAKING MIXES
Find in a store near you at [Simplemills.com](https://www.simplemills.com)

Nutrition Facts

About 4 servings per container

Serving size 17 Crackers (30g)

Amount per serving

Calories 150

% Daily Value*

Total Fat 8g 10%

Saturated Fat 0.5g 3%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 230mg 10%

Total Carbohydrate 18g 7%

Dietary Fiber 2g 7%

Total Sugars 0g

Includes 0g Added Sugars 0%

Protein 3g

Vitamin D 0mcg 0% • Calcium 30mg 2%

Iron 0.9mg 5% • Potassium 90mg 2%

* The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. A diet of other people's secrets is not a diet. A diet of other people's secrets is not a diet. A diet of other people's secrets is not a diet.

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Ingredients:

Nut & Seed Flour Blend

(almonds, sunflower seeds, flax seeds)

Tapioca Starch

Cassava Flour

Organic Sunflower Oil

Sea Salt

Organic Onion

Organic Garlic

Rosemary Extract

(for freshness)

CONTAINS: ALMONDS

DISTRIBUTED BY SIMPLE MILLS

CHICAGO, IL 60654



CORN FREE • GRAIN FREE

PALEO-FRIENDLY • VEGAN

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Simple
Mills

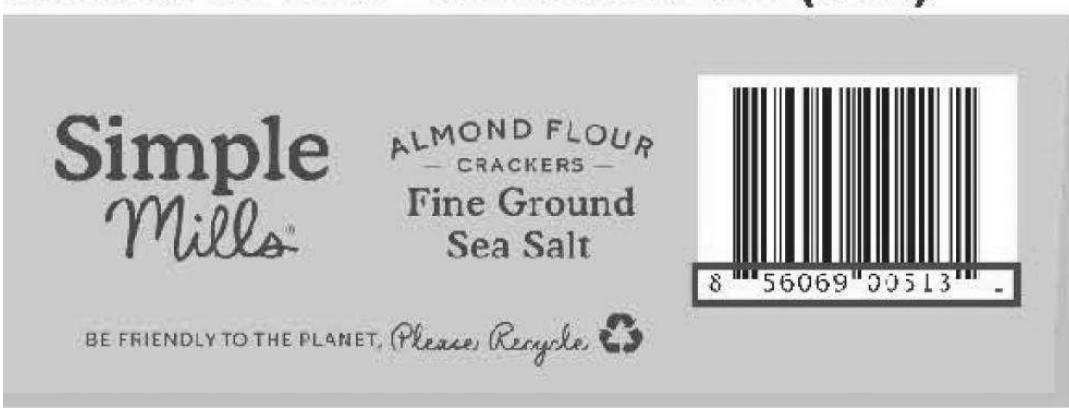
ALMOND FLOUR
— CRACKERS —
Fine Ground
Sea Salt



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More Recalls, Market
Withdrawals, &
Safety Alerts (/safety/recalls-market-withdrawals-safety-alerts)