### COMPANY ANNOUNCEMENT

## Enjoy Life Natural Brands, LLC Expands Voluntary Recall of Select Bakery Products Due to Potential Presence of Foreign Material

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or
the company.

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### Summary

**Company Announcement Date:** 

July 20, 2022

FDA Publish Date:

July 22, 2022

**Product Type:** 

Food & Beverages

Snack Food Item

Contaminants

**Reason for Announcement:** 

Potential presence of plastic pieces

**Company Name:** 

Enjoy Life Natural Brands, LLC

**Brand Name:** 

Enjoy Life & Trader Joe's

**Product Description:** 

Soft Baked Cookies

### **Company Announcement**

Chicago, Ill. – July 20, 2022 – Enjoy Life Natural Brands LLC announced today, out of an abundance of caution, an expansion of its June 30th voluntary recall, to add one product and add additional Best By dates for four products to the list of recalled products. This recall is due to the potential presence of hard plastic pieces in the products. This voluntary recall is not related to an allergen and no other Enjoy Life products are affected by this voluntary recall. The company became aware of the additional items as a result of its internal investigation.

The complete list of products covered by this voluntary recall is provided below; newly added items are marked with an asterisk (\*). This voluntary recall is **limited exclusively to the products and Best By dates listed in the grid below** which are sold in retail stores and online in the United States. No other products are affected by this voluntary recall.

Consumers who have one of the recalled products should not eat it and should discard any product they may have but should keep any available packaging and contact the company at 1-855-543-5335 to get more information about the recall and how to receive a refund. Consumer Relations specialists are available Monday-Friday, 9 a.m. to 6 p.m. EST.

This expanded recall is being conducted with the knowledge of the U.S. Food and Drug Administration.

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### Note: Best By Dates marked with \* represent additional items in the expanded voluntary recall.

Product Description	Retail UPC	Best By Dates	Image
Enjoy Life – Soft Baked Cookies – Snickerdoodle, 6 oz	853522000184	2/4/2023* 3/4/2023 3/10/2023	See Image Below
Enjoy Life – Soft Baked Cookies – Chocolate Chip, 6 oz	853522000191	2/5/2023 2/6/2023 3/5/2023	See Image Below
Enjoy Life – Soft Baked Cookies – Double Chocolate Brownie, 6 oz	853522000214	3/6/2023	See Image Below
Enjoy Life - Soft Baked Cookies - Sunseed Butter Chocolate Chip, 6 oz	819597013801	3/3/2023	See Image Below

Product Description	Retail UPC	Best By Dates	Image
Enjoy Life – Soft Baked Cookies – Monster, 6 oz	819597013818	2/6/2023 3/3/2023	See Image Below
Enjoy Life Chewy Bars - Sunseed Crunch, 5.75 oz	853522000627	3/3/2023	See Image Below
Enjoy Life Chewy Bars - Caramel Blondie, 5.75 oz	819597011258	3/3/2023 3/4/2023	See Image Below
Enjoy Life Soft Baked Fruit & Oat Breakfast Ovals - Apple Cinnamon, 8.8 oz	819597012569	2/3/2023* 2/4/2023 2/12/2023 2/13/2023 2/20/2023 3/12/2023 3/13/2023	See Image Below
Enjoy Life Soft Baked Fruit & Oat Breakfast Ovals – Chocolate Chip Banana, 8.8 oz	819597012576	12/31/2022 1/6/2023 1/7/2023 1/19/2023 1/20/2023 2/12/2023	See Image Below
Enjoy Life Soft Baked Fruit & Oat Breakfast Ovals — Berry Medley, 8.8 oz	819597012583	2/3/2023* 2/10/2023 2/11/2023 2/17/2023 3/10/2023	See Image Below
Enjoy Life Brownie Bites – Rich Chocolate, 4.76 oz	819597013290	1/10/2023	See Image Below
Enjoy Life Brownie Bites – Salted Caramel, 4.76 oz	819597013313	1/10/2023	See Image Below
Enjoy Life Soft Baked Cookies - Amazon Variety Pack - (2SND,1CC,10AT,1SBCC,1MSTR) - 6/6 oz	819597014518	9/24/2022 1/20/2023	Seel Image Below
Trader Joe's Soft Baked Snickerdoodle Cookies, 6 oz.	0094 0757	2/3/2023*	See Image Below

 $Link\ to\ \underline{Initial\ Press\ Release\ (/safety/recalls-market-withdrawals-safety-alerts/enjoy-life-natural-brands-llc-conducts-nationwide-voluntary-recall-select-bakery-products-due)}$ 

# **Company Contact Information**

Consumers:

**\**1-855-543-5335

Media:

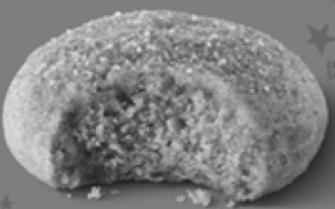
Laurie Guzzinati

**4** 847-943-5678

<u> news@mdlz.com (mailto:news@mdlz.com)</u>

### **Product Photos**





ENLARGED TO SHOW DETAIL

# COOKIES



NET WT 6 OZ (170g) SNICKERDOODLE

NUT FREE & GLUTEN FREE

















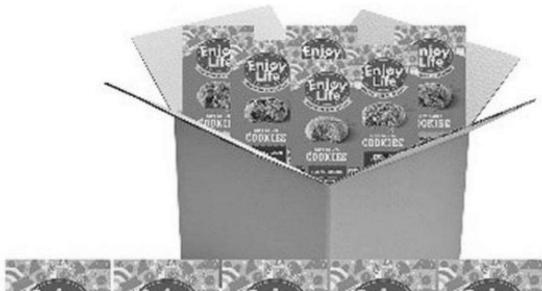
















# Soft-Baked SNICKERDOODLES

Chewy Sugar Cookies Topped with Cinnamon

Free of Wheat, Milk, Peanuts, Tree Nuts, Eggs, Soy & Sesame

Vegan · Gluten Free



NET WT. 6 OZ (170g) serving suggestion



Safety Alerts (/safety/recalls-market-withdrawals-safety-alerts)